

SAN FRANCISCO

Lyrics by Gus Kahn; Music by Bronislau Kaper & Walter Jurmann, ©1938

San Francisco, open your Golden Gate
You let no stranger wait outside your door
San Francisco, here is your wandering one
Saying I'll wander no more.

Other places only make me love you best
Tell me you're the heart of all the Golden West.

San Francisco, welcome me home again
I'm coming home to go roaming no more.

FRANKIE & THE PHOENIX

Marc Goldyne, ©2006

Frankie and the Phoenix just passed the time away
At engine station 35, along San Francisco Bay
A hydrant that was portable and a fireboat with pride
The two were waiting for the chance of working side by side.

But City Hall told the Phoenix it's time she should retire
We've got enough equipment here for fighting any fire.
Mayor Feinstein stood her ground and strongly disagreed
This fireboat must keep afloat for future times of need.

CHORUS ONE

*Frankie and the Phoenix just waiting for the day
To put some big time fires out along San Francisco Bay.*

And just when everybody thought that City Hall was right
The ground beneath San Francisco shook and all the birds took flight.
Walls came down throughout the town; it was a scary scene!
And a blazing fire grew higher and higher near the Marina Green.

When firefighters came to douse the flames, they gave a mighty sigh
Because underground, the water mains had cracked and now were dry.
No water for the hoses, no water in the mains
And now the whole Marina could all go up in flames!

CHORUS ONE

A call to station 35 and help was on its way.
The Phoenix sped along the docks of San Francisco Bay.
She pulled up to the seawall about two blocks from the blaze,
Then she and Frankie got to work to try and save the day.

The Phoenix quickly started pumping water from the Bay
With hoses run through Frankie's arms to firefighters blocks away.
With Frankie's special hoses enough water was supplied
And the whole Marina gave a cheer as the fire slowly died.

CHORUS TWO

*Frankie and the Phoenix, the heroes of the day
Just put the biggest fire out along San Francisco Bay
Frankie and the Phoenix, both are doing fine
Because they saved the whole Marina in the quake of '89!*

m E Q m

20th Anniversary

1989 LOMA PRIETA EARTHQUAKE
MEMORIAL CEREMONY PROGRAM
OCTOBER 17, 2009

WELCOME

S.F. Fire Department Chief Joanne Hayes-White

San Francisco Song Performed by Sony Holland

Remarks Supervisor Michaela Alioto-Pier, District 2

Remarks Nancy Ward,
FEMA Region IX Administrator

Remarks Mayor Gavin Newsom

FIVE O' FOUR PM

Remembrance of the 1989 Loma Prieta Earthquake
· Siren
· Ringing of the Fire Bell
· Fire Boat Water Display

Remarks Chief Joanne Hayes-White
Memories of 1989 Loma Prieta EQ

ADDITIONAL ACKNOWLEDGEMENTS

Speaker of the House Honorable Nancy Pelosi

Portable Hydrant - PWSS Asst. Chief Frank Blackburn, S.F.F.D. (ret)

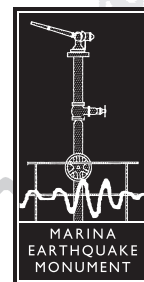
Neighborhood Emergency Response Team (NERT) Lt. Erica Arteseros, S.F.F.D.

S.F.Dept. Emergency Management Director Vicki Hennessy (DEM)

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Remarks Gail Goldyne
mEQm (Marina EQ Monument) Project

Frankie & The Phoenix Song Performed by Marc Goldyne

Closing Remarks Mayor Gavin Newsom



On the 20th anniversary of the most significant disaster in San Francisco's recent history, we come together as a community at the mEQm ceremony to remember those who lost their lives, comfort those who lost their loved ones, and honor those who emerged as heroes on that day. San Francisco presented *The Big Rumble* as a week-long series of special events designed to connect and empower our communities with preparedness resources. Tonight's ceremony also serves as the closing event for the San Francisco Big Rumble. Our combined efforts provide an opportunity to reinvigorate our commitment to making emergency preparedness an everyday part of our lives. It is hoped that these efforts along with our ongoing programs foster a lasting culture of preparedness, long after the events conclude.

For more information on how you, your family, your friends and community can be prepared, please visit www.72hours.org

- Committed 2 Community / The S.F. Marathon – www.thebigrumble.org
- mEQm Steering Committee and Advisory Members – www.meqm.org & www.sfphoenix.com
- Bay Area Earthquake Alliance – www.bayquakealliance.org
- U.S. Geological Survey – www.earthquake.usgs.gov
- Bay Area Red Cross – www.bayarea-redcross.org
- California Emergency Management Agency – www.oes.ca.gov
- S.F.F.D. Neighborhood Emergency Response Teams – www.sfgov.org/SFFDNERT
- SF Fire Credit Union – www.sffirecu.org
- S.F. Parks Trust – www.SFPT.org
- Marc Goldyne – “Frankie & The Phoenix” (children’s book & song)
- Avi Goldyne – meqm.org and sfphoenix.com websites; www.goldyne.com
- Sony Holland – www.sonyholland.com
- Janice McClosky as Lily Coit
- Don Nolte, photographer – www.donnoltephotography.com
- Nate Hardy, Marine Engineer, S.F.F.D.

CITY AND COUNTY OF SAN FRANCISCO, INCLUDING:

- San Francisco Fire Department
- Department of Emergency Management
- Department of Human Services
- Department of Public Health
- Department of Public Works
- Office of City Administrator
- Mayor’s Office of Neighborhood Services
- Municipal Transportation Agency / Dept. of Parking and Traffic
- Recreation and Park Department
- San Francisco Police Department
- San Francisco Public Library
- San Francisco Public Utilities Commission

NEIGHBORHOOD EMPOWERMENT NETWORK

- www.empowersf.org
- Lashel Alexis – Bayview Site Captain
- Arturo Carrillo – Mission Site Captain
- Joe Alioto Veronese and Eddie McCaffrey – Marina Site Captains
- Susan Suval and Carol Mo – Sunset Site Captains

A permanent memorial to the 1989 Loma Prieta earthquake will be placed along the Marina seawall promenade opposite the mid-point of the Marina Green. It will commemorate the Fireboat *Phoenix* and the Portable Water Supply System (PWSS – invented by Asst. Chief Frank Blackburn, ret., S.F.F.D.) that worked together to save the Marina District following a major fire caused by the 1989 Earthquake.

The magnitude 6.9 Loma Prieta earthquake ended decades of tranquility in the San Francisco Bay Region; it caused 63 deaths, 3,757 injuries, and an estimated \$6 -10 billion in property loss. It was the largest earthquake to occur on the San Andreas fault since the April 18, 1906. This “World Series Quake” was a walk-up call to prepare for the potentially even more devastating shocks that are inevitable in the future.

The memorial will incorporate the original 55-year-old tower monitor from the Fireboat *Phoenix* as an iconic focal point for gathering citizens every October 17th (a 21st century Lotta’s Fountain). The monument design team is being led by Jim Maxwell and Cindy Beckman of Architects II, and includes renowned landscape architect and artist April Philips of APDV and architect, glass artisan Daniel Winterich of Studio Winterich. mEQm will serve as both a tribute to the San Francisco Fire Department’s response and interaction with neighborhood citizens in 1989 and as an educational tool via interpretive signage accompanying the monument. Every visitor to the memorial will learn about how the PWSS works using water from the S.F. Bay, the story of the Loma Prieta earthquake (historical context – 1906 to 1915 to 1989, seismic data, etc.), the vital importance of emergency preparedness (NERT training), and more.

The memorial is being built by local citizens with the goal of inspiring others to become more aware and committed to community disaster preparedness, response, and recovery. There will be naming opportunities for major donors on the monument and surrounding area. San Francisco Parks Trust is the fiscal sponsor for mEQm and donations should be made in their name (www.sfpt.org – McLaren Lodge in Golden Gate Park, 501 Stanyan St., S.F. 94117-1989 – tel 415-750-5105) and designated for “mEQm”. More information about the memorial and about donating may be found at: www.meqm.org.

