

15-50-15

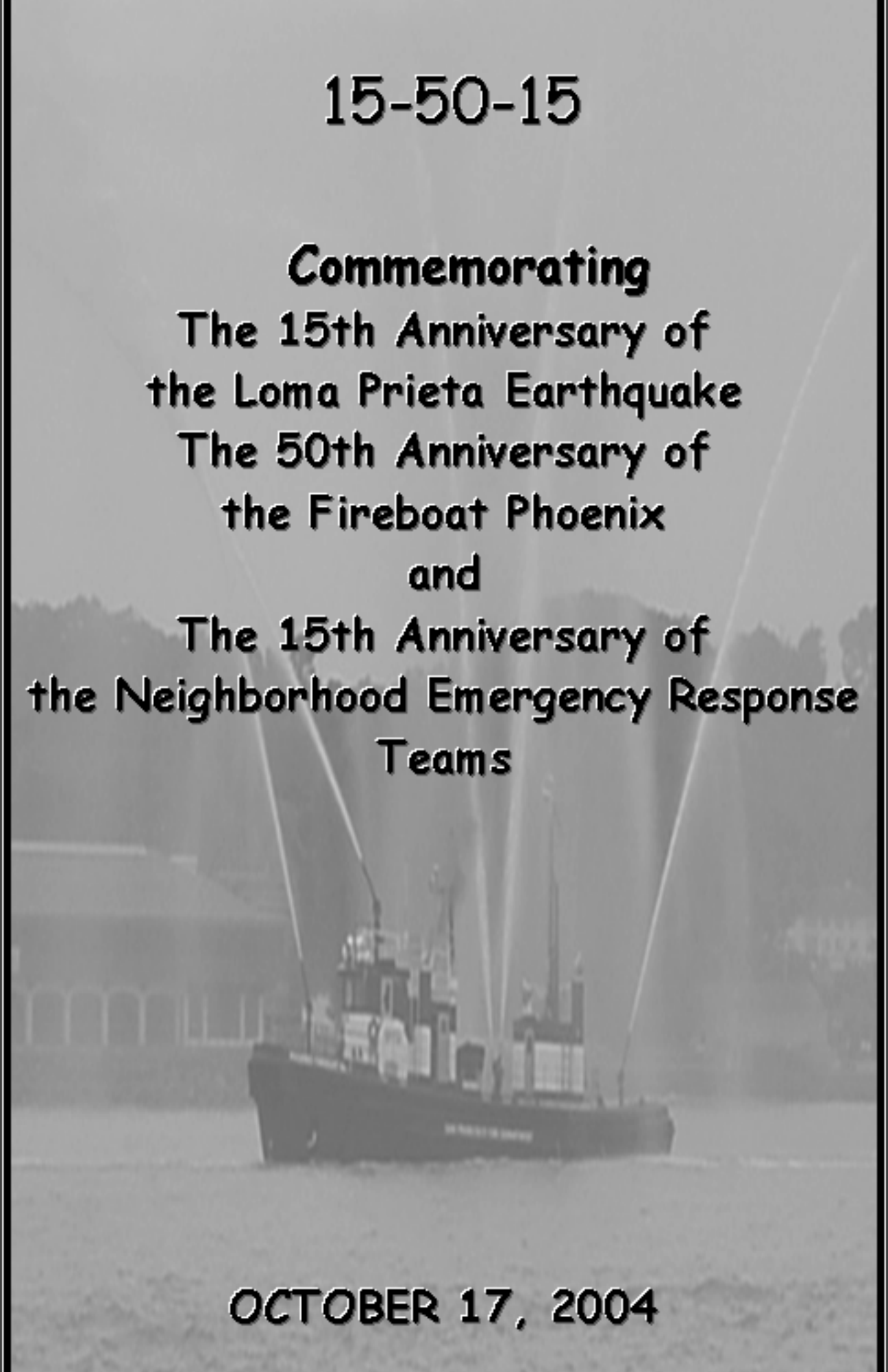
Commemorating

**The 15th Anniversary of
the Loma Prieta Earthquake**

**The 50th Anniversary of
the Fireboat Phoenix**

and

**The 15th Anniversary of
the Neighborhood Emergency Response
Teams**

A black and white photograph of a fireboat, the Phoenix, on the water. The boat is dark with white superstructure and has several searchlights mounted on it. The background shows a shoreline with buildings and trees. The text is overlaid on the image.

OCTOBER 17, 2004

We shall never forget...

To the many individuals, organizations, agencies and businesses who provided relief to victims of the Loma Prieta Earthquake of October 17, 1989: Your compassionate aid and assistance has never been forgotten and our gratitude has not faded with the passing of 15 years. No list such as the one below is ever complete, and this is particularly so because of the chaos which followed the earthquake and fire. Unnamed persons, such as the young man who risked his own life to remove cans of gasoline he knew were stored in his neighbor's garage and almost certainly prevented a probable explosion, performed many extraordinary acts of selflessness the night of October 17, and in the days that followed, not only in the Marina District of San Francisco, but through all the localities of Northern California affected by this disaster.

The following businesses and organizations gave invaluable service and assistance:

Animal Care & Control - Alhambra Water Co. - Anheuser-Busch - American Red Cross - Bank of America - Bechtel - California Conservation Corps - California National Guard - Cellular One - Chestnut Street Walgreen's Employees - Commonwealth Land Title Insurance Co. - Golden Gate Scavenger Co. - Letterman Hospital Staff - Marina Middle School - Alyse Danis, Principal - Motorola - Pac Bell - PG&E - Pacific Union Residential Brokerage - Presidio FD - Soldiers of the Sixth Army, Presidio - SF Bar Assn. - SFDPH Paramedics - SFDPW - SFFD - SFPD - SF Muni Railway - SPCA - Sunset Scavengers

Extraordinary neighbors and citizens who made a difference:

Kim Barent - Robin Barnett (SAFE) - Kim Barrett - Chuck Bass - Sgt. Battaglia (SFPD) - Roger Battaglia - Roger Beta - Lt. Denise Biehn (Letterman) - Cynthia Brattesani - Dr. Steve Brattesani - Brig. General Leslie M. Burger and Mrs. Burger (Presidio) - Peter Burns & Frank Chiu (DBI) - Scott Chiamparino - Officer D. Clennel (SFPD) - Earl Curtis - Paramedic Joey Delligatti - Alyssa & Audrey Di Filippo - Dick Evans (DPW) - Jeff Figone - Brian Friedman - Mr. Ganz (SF Hilton) - Diane Goodman - Faline Grace - Sgt. Gustafson (SFPD) - Julie Han (Hana Ichi Flowers) - Lt. Gen. Harrison (Presidio) - Marguerite Heber - Carol Holt - Terry Hoyt (Chestnut St. Walgreen's) - Craig Hudson - Mark Hurtado (Ratto Hardware) - Paul Johnston - Mark Kasky - Bob Kirby - Frank Kracher (Ch. 7) - T. Reed Lagedrost - Scott Marks - Maggie McCall - Mark Mellisen - Martin Moore - Rob Morse - Frank Moss (DPW) - Bob Passmore (Planning Comm.) - Bill Payne - Steve Stevenson - Angelo Spagnoli - Lisa Stark (Ch. 7) - Scott Stevens - SF Firefighters & family members - Kevin Shelley - FF Jerry Tanaka (SFFD) - John Ulrich (PG&E) - Stuart Yee - Betty White - Dr. Roxanne (last name unknown)

These individuals and businesses provided supplies for and/or cooked meals for Marina District residents for many days following the earthquake:

Wayne Arnsbarger - Sam Bobu - Stacy Bobu - John Brattesani (Caesar's) - Claudia Campbell - Lauren Carlisle - Sam Ching - Gloria Corino - D'Angelo's - Gina Della Sedie - Gary Ferrari (Pierce Street Annex) - Mary-Karen Fippinger - Gloria Fontanello - Derek Harte (ARC) - Johnny Rocket - Grace Kang (Grace Pearls) - Original Joe's - La Pasteria - La Pergola - Lucca Delicatessen - Bill McDonald - Bob Mulhem - Bob Bill Ngai - Jeff Orth (Big 5 Sporting Goods) - Pete Pallari (O Sole Mio) - Perry's - Nancy Powers - Fred Robbins - Sid Rossi (Java Bay) - Marina Safeway - Village Pizzeria - Wine Shop, Chestnut Street - Jean & Linda (last names unknown)

If you are aware of an individual or a business that should be added to this list, please contact us at info@sfphoenix.com to tell us who they are and what they did. Thank you.

TODAYS PROGRAM

Tours of the Fireboat *Phoenix* 2—4 PM

4:30 Opening Remarks

Master of Ceremonies—Captain Brendan Ward

Lily Coit
Sony Holland

Speakers

Senator Dianne Feinstein

Mayor Gavin Newsom

Proclamation – Presented to Chief Joanne Hayes-White
for Phoenix

Supervisor Michela Alioto-Pier

Certificates of Honor

Chief Joanne Hayes-White

Asst. Chief Frank Blackburn, SFFD (ret.)

Lieutenant Frank Lucier, SFFD (ret.)

Lieutenant Erica Arteseros, SFFD

Gail Goldyne & Marc Goldyne

Unveiling of Tower Monument

Visit website: www.sfphoenix.com for updates of
Tower Monument progress

5:04 pm – Fireboat *Guardian* water display / Moment of
silence

James Dallesandro, Remembrance of 1989

Captain Brendan Ward
Final Words

The crew of the Fireboat *Phoenix*, the SFFD Reserves, and members of the San Francisco Fire Department Bureau of Equipment, will demonstrate pumping from the Bay, to the Portable Hydrant System, and then to the 1950 Mack Hose Tender #8.

The Thunder Chief and Mack Hose Tender seen on display here today, are currently part of the SFFD Historic Apparatus Collection, both units were pressed into service in the response to Marina District Fires during the Loma Prieta Earthquake Response.



SFFD Fire boat
Phoenix, new
remotely con-
trolled monitor



SFFD Fire boat
Phoenix, manu-
ally operated
monitor and noz-
zle—to be used as
Marina Monument

On October 17, 1989, San Francisco experienced an earthquake with a magnitude of 7.1 on the Richter scale. The aftermath of such an event and its effect on San Francisco's residents led to specific action. The San Francisco Fire Department, prompted by the residents in the city, formed the Neighborhood Emergency Response Team Training Program, which currently provides training in disaster and emergency response. Since 1990 the NERT program has trained more than 11,000 San Francisco residents to be self sufficient in a major disaster. Through this program, individuals will also learn hands-on disaster skills that will help them as members of an emergency response team.



The NERT Training Program is a 20 hour comprehensive program consisting of six (6) class sessions lasting approximately 3 hours each. The training instructors are professional firefighters. There is no cost for our neighborhood training classes. There is a fee for private training.

**N
E
R
T**



15-50-15 Event Thanks

Benefactors

S. F. Fire Credit Union

S. F. Firefighters Local 798

Victorian Alliance

All-American Printing Services, Petaluma - Printing of posters

Donna Ewald-Huggins, Campaign Chair, "Restore the Palace of Fine Arts"

Sony Holland, jazz vocalist; Art Khu, pianist - www.sonyholland.com

Richard Stuart, sound engineer

Mike Schweizer, IMF Telecommunications & Broadcast Engineering Services - TV hook-up sound

Mary Molly Mullaney, SOMARTS

Brian Frank Carter - *Phoenix* portrait and banner

John Murray Productions - Banner construction

Beyond Pix, **Ray Santiago**, **Patrick**

Wong & Ryan Kennedy - Event video

Marina Merchants Association

See's Candy

Bill Cereske, www.sffdgear.com - T-shirts

15-50-15 Committee Members

Gail Goldyne, Marina NERT, Co-Chair 15•50•15 event

Marine Engineer Dennis Kennedy, SFFD, Co-Chair 15•50•15 event

Erica Arteseros, SFFD, NERT Program Coordinator

Rob Black, Legal Assistant to Supervisor Alioto-Pier

Brad Gross, S.F. Marina Harbor Master

Kit Haskell, former Marina District NERT Coordinator

Captain Pete Howes, SFFD, Executive Officer

Jim Maxwell, President, SF Council of District Merchants Assn.

Jo Ann Scordino, SF Community Coordinator, Mayor's OES

Sue Stacks, St. Francis Hook & Ladder Society

Information Tables

American Red Cross Bay Area (ARCBA)
Books Inc.

NERT

OES

Ron Ross, SF Historian

SF SAFE, Inc.

SF Fire Credit Union

Salvation Army

The Exploratorium

Special Thanks

Senator Dianne Feinstein

Mayor Gavin Newsom

Supervisor Michela Alioto-Pier

Chief of Department Joanne Hayes-White,

Station 35 and Capt. Brendan Ward, SFFD

Capt. Ed Liggins, SFFD, and crews of

Fireboats *Phoenix* & *Guardian*

Members of SF Auxiliary Communications Service (ACS)

Jeff Roth, SFPD, Northern Station

SF DPW

James Dalessandro - author, *1906*

Avi Goldyne, www.SFPhoenix.com,

www.goldyne.com

Asst. Chief (ret.) Frank Blackburn, SFFD

Dr. Charles Scawthorn, Professor Lifeline Engineering, Kyoto University

Gerry Long, Loma Prieta photos and SF fireboat stories

Jack Gaines, PIO, Caltrans District 4

SF Recreation & Park Department

SF Firefighters' Toy Program

David Ish, Publisher, Marina Times

Paul Lovinger, Marina Times

Carl Nolte, SF Chronicle

Maggie McCall, former Publisher & Editor, Marina Times

Lee Housekeeper, San Francisco Stories

Members of the SFFD's 109th Probationary Class

California Farmers' Market Association - Tents

Marina Civic Improvement & Property Owners' Assn., Inc. (MCIPOA)

Tiburon Fire Protection District Fireboat - Richard Pearce, Chief

Greg Baker, Marine Emergency Services, Sausalito - Private Fireboat Tug Kent